Spring 2018 Experimental, Topics and New Courses

ANTH 251-A American Material Culture
In contemporary American culture, material objects commonly go beyond mundane functions to encode symbolic meaning. We can trace the roots of modern American consumer culture to the eighteenth century. This course examines the relationships between artifacts and people throughout American history from the consumer revolution of the 18th century to the present. Throughout the course we examine objects like cars, gravestones, bicycles, household trash, dinner plates, and even Internet memes. Material culture studies are used to highlight the changing theoretical and methodological techniques that social scientists and historians have used over the last half-century. As a final project, students apply these methodological approaches to a technology of their choice.

ARCH 253-A “Talking Trash”: Archaeology of Everyday Life
Archaeologists spend a lot of time talking trash; it is, after all, the study of things that people left behind. In this course we examine the material remains of everyday living to explore household organization, subsistence practices, divisions of labor, sources of wealth and power as well as the beliefs, practices, and traditions of ancient human societies. Case studies include examples from Mesoamerica, North America, the Near East, and Asia.

ARCH 255-A The Archaeology of Slavery
This course is designed as a survey of evidence concerning the everyday lives and experiences of enslaved people in the Americas, and the evolution of the institution of slavery. Because enslaved people were underrepresented in the historic record, we will focus on archaeological evidence for the social organization, economy and subsistence strategies in slave-based societies. While most evidence comes from archaeology, we will also examine oral histories and the documentary records associated with enslaved people. This course is designed to compare the institution of slavery in the mid-Atlantic, Southern colonies, the Caribbean and Brazil.

BIO 251-A Introduction to GIS
Geographic Information Science (GIS) is the science of linking data of various types to locations to explore spatial patterns and processes. While GIS applications can be used to create maps, this course will focus on tools for spatial analysis. Using a blended lecture/lab approach, the course will cover basic approaches that use spatial data to identify locations and pathways in landscapes and summarize characteristics of locations for basic and applied purposes. The goals of the course are for students to learn about the spatial and non-spatial data used in GIS analysis, how projections and coordinate systems affect analysis and summarize spatial relationships. Many (but not all) examples and topics will come from ecology and environmental science, but approaches taught in this course have applications for students in public policy, anthropology, archaeology, and any discipline that requires analyses of spatial data.
BIO 351-A Nutrition: Metabolism, Health & Disease  
MWF 12:25PM-01:30PM
A study of protein, carbohydrate and lipid metabolism, as well as the integrated function of vitamins and minerals. In addition to studying nutrient absorption and utilization by the human body, the course will examine how these macro- and micronutrients influence health and disease states. For the Biology major, this course counts in the Organismal category.
Prerequisites: Biology 110, 111, Chemistry 110, 111.

BUS 353-A Digital Marketing in Practice  
TTH 07:45AM-09:35AM
With the rapid shift of advertising dollars away from traditional media to digital platforms, it is becoming increasingly important for marketing graduates to be well-versed in digital marketing fundamentals. Through readings, papers, videos, case studies and hands-on projects, students will come away with an understanding of successful digital marketing strategies, user generated content, search, social media and networks, mobile, and web analytics. Students will also complete a hands-on project to build a marketing plan for a local business. Students will exit the course with a solid understanding of digital marketing tactics, tools, and resources available for ongoing education.
Prerequisites: BUS 228, BUS 238, BUS 244.

BUS 3xx-A Business Ethics and Society  
MWF 12:45PM-01:50PM

FVA 340-A Topics: Video Installation  
MW 02:00PM-04:20PM
Students will explore the use of video installation as a method to convey meaning. This class will introduce students to the history of video art and installation as well as require the production of video installations throughout the semester. Student will be introduced to alternate presentation including multi-channel, site-specific installation, and video projection. Pre-requisite is FVA 200.

ENGL 115-A Introduction to Literature: The Book & Movie  
TTH 09:45AM-11:35AM
We will discuss short stories and novels by comparing them to movies based on those works. When does the written word have the advantage over film? Have metaphors in the texts been accurately depicted onscreen? The reading list includes *Heart of Darkness*, *Lord of the Flies*, and *One Flew Over the Cuckoo's Nest*.

ENGL 421-A Advanced Topics in Literature: Sex, Then and Now  
MWF 02:00PM-03:05PM
This course will explore the historical evolution of Western ideas of sex and gender. We will pair texts written in earlier eras with modern-day novels and plays that adapt those earlier works (for example Othello and Toni Morrison's Desdemona, or the Bible and Anita Diamant's The Red Tent). We will use these pairs to compare and contrast the previous period's treatment of sex and gender with the modern day's, and overall to analyze the ways in which sex and gender are culturally constructed categories subject to historical change.
Please also note that the course should be cross-listed in WGS.
This course reviews the fundamentals of film analysis and examines important recent films from France, Canada, Belgium, Sub-Saharan Africa, the Caribbean and the Maghreb, among others.

GERM 426W-A Deutsch, die Sprache der Liebe/German, the Language of Love  
TTH 09:45AM-11:35AM

An exploration of the historical and intellectual roots, development, and legacy of the Black Power Movement. This seminar examines key figures and organizations, competing strategies and ideologies, and men’s and women’s contributions to the movement. Although primarily focused on developments within the United States, this seminar also considers the international context within which Black Power activists operated.

HIST 345D-B The History of Religion in the United States since 1900  
TTH 09:45AM-11:35AM

This class will delve into the leadership process from the perspective of the leader as well as the follower. Students can expect to develop an understanding of current theories and practical techniques for improving and managing this process. We will explore topics including, but not limited to: how leadership is a mutual influence process, the role of followers, relationship quality between leaders and followers, as well as outcomes of productive leader-follower relationship.

PHED 105-B Scuba Diving  
MW 06:30PM-11:00PM

Explore the mysteries of the underwater world – learn to scuba dive. Accept the challenge: it’s easy and fun. Taught by professional Association of Diver Instructors (P.A.D.I.) certified teachers, this certified Open Water Diver course will provide the students with classroom instruction, pool training in the care and use of diving equipment, as well as water safety. Certification is permanent! Each class will involve classroom and pool work. Students must provide their own personal mask, snorkel, wet suit boots and power fins with adjustable straps and wetsuit gloves if the water is cold. These items may be purchased on the first day of class at a course discount. The first class will meet on Wednesday, TBA in room G-40 of the Heim Bldg., followed by a swim test. All other classes will meet from 6:30 pm to 10:30 pm on Mondays and Wednesdays dates TBA. Open water dives will TBA. 
*Bring swimsuit and towel to first class. Cost $370.00*
PHIL 340W A: Special Topics: Homicide & War  MWF 02:00PM-03:05PM
Under what circumstances, if any, may one human being kill another human being? We will consider abortion, self-defense, capital punishment, suicide, assisted suicide, dueling, assassination, and killing in war, as well as other topics. We’ll be especially concerned with the issue of whether it’s possible to develop a consistent and reasonable overall position. Prerequisite: One prior course in philosophy or consent of instructor.

PSCI 253-A Democracy & Democratization  MWF 10:15AM-11:20AM
Critical examination of the role that socioeconomic development, culture, and religion, as well as elite and mass political behavior, play in explaining why democratic rule has been established in some countries but not in others. Introduction to different approaches to defining and measuring the concept of democracy.

PSCI 351-A Comparative Political Parties  MWF 02:00PM-03:05PM
An examination of the multiple roles that political parties play in modern democracies combined with an exploration of the party (and party system) formation and evolution in democratic and semi-democratic regimes around the world that focuses on the relationships between social cleavages, political institutions, and party development.

PSY 354-A Attachment Across the Lifespan  MWF 12:45PM-01:50PM
Attachment refers to the emotional bonds that we form with other individuals. These “bonds” are more than mere “ties” to others—according to attachment theory, our attachment to others influences our self-perceptions, social cognition, and social interaction. This class is an upper level seminar in which students will engage in and in-depth exploration of the literature pertaining to attachment from infancy into adulthood. Students will be expected to complete advanced readings, to be actively engaged in in-class discussions, and to make several in-class presentations.

REL 255-A Religion and Film  MWF 11:30AM-12:35PM
The public media have a powerful influence upon those who consume them. From film to works of literature, stories have the power to shape what we believe and why we believe it, thereby altering the very core of our being. Given this, our course begins with a simple premise: religion not only influences our perception of media, but media influence our perception of religion. In this course we investigate the way in which popular media make use of religious ideas and themes and the way in which popular media shape (or in some cases, create) religious ideas and themes (often in unexpected ways).
REL 320D-A  The History of Religion in the United States since 1900  TTH 09:45AM-11:35AM
The study of historical and cultural developments in the United States which relate to religion or what is commonly called religion. The course will consider the institutional and intellectual development of faith groups, the roles of several major religious leaders, as well as the emergence of civil religion. It will include discussion of certain problems, including the persistence of religious prejudice, the decline of the institutional church, and the changes in the church-state relationships. Cross-listed as HIST 345D-B.

SCHOL 301-A  How Scholars has Shaped my Career  T 12:00PM-12:50PM
The stated values of the Lycoming Scholars program emphasize intellectual curiosity and exploration. And while those values are noble and translate into holding high standards, students who participate in the program also share experiences that foster growth and open the doors to various opportunities. This semester, the focus of the Scholars seminar will be on the students themselves, especially seniors, to share their stories and their work as we explore what the program can mean to individuals.

SOC 320-A  Special Topics  MW 02:00PM-03:50PM

SPAN 321-A  Special Topics: The Art of Spain  MW 02:00PM-03:50PM
Beginning with prehistoric artifacts and cave paintings, this course traces the evolution of art in Spain through major historical and cultural periods: Roman Spain; Arabic Spain and the Reconquest; Gothic, Renaissance, and Baroque Spain; and the Avant-garde movements of the 20th and 21st centuries. The course will study architecture, painting, and sculpture. Representative works from a number of the most famous Spanish artists as well as lesser known artists will be included. During spring break, the class will travel to Madrid, Spain, to see art housed in internationally famous museums, including the Prado and the Reina Sofía, and in smaller more intimate museums. Architectural gems will also be visited. Lab fee to be announced.