Lycoming College
Alumni Association Executive Board Meeting
October 3 & 4, 2019

AAEB Members Present: Evelyn Bastian, Jamie Brown, Cassidy Deppen, Len Hahn, Paul Henry, Nancy Hoerner, Kerri Kearney, Phil Levesque, Bob Martin, Chuck McCall, Brad Myhre, Mary-Louise Paucke, Jasmine Sanders, Gary Spies, Phil Sunderland, Alex Towle, Brenda Bowser Soder, Erica Vargo, Brad Webb

Thursday, October 3, 2019

Call to order
AAEB President Bob Martin officially called the meeting to order at 1:16PM

Approval of Minutes
Minutes were sent out a few days ago by Amy Reyes from the Spring 2019 meeting.
Action Item: Minute addendum: Gary Samuels not Gary Spies seconded.
Phil Levesque moved that the minutes be approved with the addendum, Chuck McCall seconded. Motioned carried.

Amy Reyes is expecting a baby boy on 12/13/19 YAY!

Treasurer’s Report
Action Item: Gary Spies moved that the report be approved, Len Hahn seconded. Motion carried.

Alumni Director Report

Staff Update
Administrative Assistant Gwynne Kinley
Gift Records and Advancement Operations Specialist - Crystal Vance ‘17
Associate Director For Annual Giving - Erin Miller ‘07 resigned, replacement TBD

Chain of Command:
Director of Annual Giving
Associate Director of Annual Giving
Assistant Director of Annual Giving

End of Fiscal Year Giving Results
Lycoming Fund: 1st time every over $1.5 million ($1,520,540)
More people are donating their money to specific funds, clubs, activities, etc... that they feel passionate about.

Alumni Participation: 24% (highest in last 4 years) - Day of Giving was a huge success
Total Cash Raised
2019 $9,204,576.24 up from $6,294,560.53 from 2018

**openLycoming: Lifelong Education**
Recording the lectures and offering the courses remotely.
Fall 2019 Dr. Pearl teaching “The History of Witchcraft”
Travel Opportunities through openLycoming
Dominican Republic May 2020: Coffee Trip
Grand Canyon June 2020: Rafting Trip

**Krapf Gateway Center**
Move in Day within 2 weeks!

**Academic Center**
Renovations look great!

**Young Alumni Survey (2002-2017)**
We are participating in to see what opinions, viewpoints, etc...of these alumni
Social Media bursts starting Monday 10/7/19

**AAEB Scholarship** designated on the gift page
Vice President Brad Webb helped with Technology!!!!

Krapf Gateway Center Dedication 10/25/19
Day of Giving April 22, 2020

**Homecoming & Family Weekend**
Alumni and Student Networking @ the Old Corner
Food Truck Festival
Beer & Pretzel Tent
Krapf Gateway Center Open House
Warrior Wardrobe - Our idea
AAEB Tailgate
Campaign Celebration - DON’T MISS IT! 432 people rsvped - grads from 1951-2019

**Alumni & Reunion Weekend May 29-31, 2020**

**Dr. Kent Trachte, President & Chip Edmonds, Executive Vice President**
Visit the new Krapf Gateway Center, the Academic Center renovations, and Biochemistry Suite in Heim.

U.S. News Ranking 2020 - #117 (from #131 in 2019)
#5 in Predicted vs Actual Graduation Rate
#25 in Social Mobility Measure
Getting more students from the top of their classes, putting more resources towards recruiting and retaining highly qualified faculty, etc…

Bob Martin proposes that under the Alumni Giving ranking we want to increase from our rank of #115 to an even more competitive ranking. We as alumni can do our part by helping with Alumni Giving. President Trachte says our goal is to be a Top 100 Institution overall.

**Strategic Planning**
**Vision Revised:** “…innovated programs, applied academic and co-curricular experiences that expand the classroom, and the cultivation of the individual student in service to careers of significance and lives of meaning.” “…enhance its institutional reputation as well as its capacity to draw exceptional students from across the country and around the world.”

**Working Groups focusing on enrollment, reputation, and revenue**

**Academic Initiatives:** Computer/Data Science Program, Curricular enhancements in health sciences, expanded options in engineering (no degrees), major in Environmental Science, Center for the Humanities, Center for Social Science Research, Enrichment/expansion of IMS, Expansion of Criminal Justice

**Facilities Initiatives:** Athletic facilities, music programs, renovations to academic facilities, repurposing of spaces: Drum House, Academic Center, Long Hall

Communications Building and Warehouse maybe a private investment opportunity. Honors Hall originally built for music, can we connect this with another space that is large enough?

**Enrollment Strategies:** recruit second generation students of color, new geographic markets, reclaim existing market share

**Student Life Initiatives:** character development, civic engagement, openLycoming as an enrollment driver, Women’s and Gender Studies Center, other centers based on affinities that reflect our diversity and inclusivity

**Strengthening Campus Cultural:** create a sense of community, enhance working environment, further inclusivity and acceptance of diversity, find our place in Williamsport and Lycoming County

**Constitution and Bylaws Amendment Review**
Brad Webb explained reasons why some of the proposed changes were made.
Action Item: Vice President Brad Webb presented the approval of the Naming and Articles 1, 2, 3. Brad Webb moved to change those, Brad Myhre seconded. Motion carried.

Action Item: Paul Henry moved to table Article 5 section 1; Evelyn Bastian seconded. Motion carried.

Action Item: Brad Myhre moved to change Article 5 section 2A; Mary Louise Pauchke seconded. Motion carried.

Action Item: AAEB President Bob Martin moved to table Article 5 Section 2 B, C, D; Mary Louise Pauchke Seconded. Motion carried.

Action Item: Brad Webb moved to change Article 5 All of Section 3; Brenda Bowser Soder seconded. Motion carried.

Action Item: Brad Webb moved to change Article VI and VII; Mary Louise Pauchke seconded Motion carried.

Action Item: Phil Levesque moved to change Article VIII; Len Hahn seconded. Motion carried.

Action Item: Brenda Bowser Soder moved to change Articles IV and X; Brad Myhre seconded Motion carried.

AAEB broke into committee meetings.

Friday, October 4, 2019

Call to Order
AAEB President Bob Martin officially reconvened the meeting at 8:04AM. Celebrated and sang “Happy Birthday” to Lara to celebrate her 25th birthday!!!!

Athletics Working Groups
Meghan Andrews, Ph.D., Assistant Professor of English

Shared with the AAEB that she was a student athlete at Brown University. Discussed how sports are complementary to a liberal arts education.

Athletes retain better than non-athletes, enrollment driver, Lycoming is the only institution in the MAC that has not added athletics in the past 5 years, only school in the MAC not to offer Field Hockey and Baseball. Williamsport is the home of the Little League World Series. Lycoming used to have both of these sports.
Challenges: We need lights on the Soccer/Lacrosse field to have Field Hockey, October 17th we will receive an answer from the zoning board. We need Field Hockey in order to bring in Baseball due to Title IX. Hope to start with a Field Hockey club team in Fall 2020 and an official season for Fall 2021. Community is most concerned about parking and traffic in the area rather than the lights. There would also be additional facilities and parking built near the Football Stadium. Baseball would be using a field that is under construction in the city of Williamsport. Baseball’s earliest start date would be Spring 2021.

Contact Chip Edmonds if you would like to be more involved in the process.

Committee Reports

Recruitment and Recognition

Vice President Brad Webb nominations for VP and Secretary. Lara is going to use Facebook to advertise for applications for AAEB.

James E. Douthat Outstanding Achievement Award: Peter Onorati
Angela R. Kyte Outstanding Alumnus Award: Kristen Nash
Dale V. Bower Service Award: Seth Burch
Taunia Oechslin Young Alumnus Award: Dr. Lisa Hoffman

Brad Webb motioned to approve these award winners, Paul Henry seconded. Motion passed.

Erica Vargo is now the AAEB Secretary. Brad Webb motioned; Mary Louise Paucke seconded. Motion passed.

Vice President will be Dr. Phil Levesque. Brad Webb motioned; Paul Henry seconded. Motion passed.

Communication and Career Services

- Brenda Bowser Soder announced that there are new members on the committee. AAEB Tailgate please attend; there will be lots of food and beverages. Budget item of $250 for tailgate to subsidize the cost of snacks and beer. Phil Levesque Motioned; second Brad Myhre. Motion passed.

- Young Alumni Newsletter - August/February
If you have ideas for content (what you wish you would have known when you graduated) send to Lara Collins Breon.

- Dr. Susan Ross updated on Video Chatroom for interviews. Alumni going to create videos on “how tos…” for students to access at their leisure.
- Happy Hour 10/3/19 - Success
- LinkedIn - requirement in classes to connect with Alumni - please accept those
- Homecoming Parade now starts at the football field.

- Gift Bags for Alumni and Reunion Weekend - committee will put the bags together and put them in the rooms on campus. Inserts in the Bags with the application for the Board and other Alumni info (clothing drive, etc...)

**Alumni Engagement Committee**

Lesley Larson shard the 2020 Day of Giving 4/22/19
Texting and Digital Outreach Internship Student to help increase Alumni Engagement
Erica Vargo suggested creating a Lycoming App to communicate with Alumni.

**Homecoming Volunteers Needed**

**Homecoming 2020:** CLIMBING WALL ACTIVITY??

Please attend the Class of 2018 and Class of 2019 Senior Class Gift dedications to support young alumni. The gifts are a fire pit outside of the new Krapf Gateway Center and the new Lycoming College sign in front of the Krapf Gateway Center.

**Alumni Weekend 2020**

Alumni Weekend Bar Crawl! (Brickyard, Old Corner, The Pub)

12-4PM Lawn games/cornhole (5-6 sets)/Ladder Ball (5-6)/Spike Ball (5-6)/Kam Jam (5-6 sets)/Big Jenga/Big Connect 4 at Alumni Weekend: Out on the quad just for whoever. Beer Bottle Ring Toss (Empty)
Raffle off a personalized cornhole. Everyone that comes gets a ticket, but encourage donation to the Lycoming Fund (have iPad there if they want to give right then) AAEB MEMBER can be there to hand out raffle tickets to win the boards. Swipe system/$10.00/$Class year?
Beer/water/byob
Rain Location: Keiper Rec Center

Brenda Bowser Soder motion to allow up to $400; Paul Henry seconded. Motion passed.

Warrior Bike Shop: Advertise that bikes are available

Fire pit: Welcome Party Friday Night

Thank you to those who brought clothing for the students.

**ALUMNI TO ALUMNI Communications**

Each AAEB member will receive 10 AAEB (at the meeting in Spring 2020) branded cards to acknowledge the accomplishments/milestones below and to also use at his or her discretion.
Other Business:
Erica Vargo suggested an AAEB Reunion over Alumni Weekend or Homecoming. Also suggested an Article about How it used to be, how it is today, how you can make an impact for the magazine
Need AAEB Members from 60s, 70s, 80s and 90s
Nominate People for Awards!!

AAEB President Bob Martin adjourned meeting at 10:26 AM

Respectfully submitted,
Jamie Brown, Treasurer