Spring 2015 Experimental, Topics and New Courses

ART 0350I-A Survey of Asian Art  TTH 03:00PM-4:45PM
The course examines the imagery, objects and architecture of China, Japan, SE Asia and India from earliest times to the present, including the influence of adjacent regions and the spread of religion and philosophy throughout Asia.

BIO 456-A Pharmacology  Lab TH 1:00PM-3:50PM MWF 10:15AM-11:05AM
Pharmacology introduces students to the study of drugs. Drugs are chemicals that change the way an animal's body works. The topics of this course include the principles of drug actions, interactions and side effects. This course integrates the knowledge of sciences such as anatomy, physiology, biochemistry, and microbiology by studying effects of drugs in humans. Students practice dosage calculations and safe medication administration skills in the laboratory setting. This course also discusses the potential negative consequences of alcohol, tobacco, and other drugs (ATOD) use and/or abuse. Three hours of lecture, one three-hour laboratory per week. Prerequisites: BIO-110, 111.

BUS 357-A Digital Marketing  TTH 9:45AM-11:35AM
With the rapid shift of advertising dollars away from traditional media to digital platforms, it is becoming increasingly important for marketing graduates to be well-versed in digital marketing fundamentals. Through readings, papers, videos, case studies and hands-on projects, students will come away with an understanding of successful digital marketing strategies, user generated content, search, social media and networks, mobile, and web analytics. Students will also complete a hands-on project to build a marketing plan for a local business. Students will exit the course with a solid understanding of digital marketing tactics, tools, and resources available for ongoing education. Prerequisites: BUS 228, BUS 238, BUS 244

BUS 358-A Leadership in Theory & Practice  TTH 07:00PM-08:50PM
This course is designed to provide the foundational theories of leadership. Students will explore the major theories on leadership by reading scholarly research. In this class students will apply what they learn through practical exercises with the help of case studies, class activities and leadership surveys. Individual, team, culture, ethics, and organizational leadership styles and practices are covered.
Prerequisites: BUS 228, BUS 238, BUS 244

CCOM 330-A Topic: Political Campaign Management  TTH 09:45AM-11:35AM
Election campaigns and policy advocacy each require extensive communication skills and strategic intent. This course details election campaign management, segmentation, targeting, advertising and direct contact, and the milieu of lobbying and advocacy in Washington, from a communication perspective. Each student will develop a campaign plan for a State or Federal legislative district or candidate.

CJCR 345-A Special Topics: School Disorder and Violence  MW 02:00PM-03:50PM
This course provides students with an examination of school disorder and violence in the United States through an overview of the history and proposed causes of school violence, an analysis of related trends and patterns with a special emphasis on types of disorder and violence, and an exploration of the impact of school disorder and violence on students, faculty and administrators, as well as the larger community. Perspectives of the whole school community as well as responses to school disorder and violence will also be considered with respect to legislation, policies, and programs that have been implemented to prevent disorder and violence in schools.
ENGL 115-A Topics in Literature: Arthurian Literature MWF 12:45PM-01:50PM
An introduction to poetry, prose, and drama through medieval and modern examples of Arthurian literature. Fundamental elements of literature will be examined through reading a selection of short stories, novels, poems, and drama concerning King Arthur and Camelot. Prerequisite: ENGL 106 or 107, or consent of the instructor.

GERM 426W-A German Fairy Tales TTH 09:45AM-11:35AM
“Survey of German Märchen and folk tales from the Brothers Grimm and other sources, literary fairy tales, and cinematic versions of popular Märchen. Includes an exploration of psychoanalytical and other critical approaches, as well as an introduction to the study of folklore. Recurring topics include the enduring popularity of fairy tales and the frequent appearance of fairy tale motifs in other forms of storytelling. Writing intensive.”

HIST 358-A Early American Law & Society MWF 10:15AM-11:20AM
This course examines the interaction between legal and social change in Early America from the colonial period through the “Age of Jackson.” This course will examine both the substance of law (legal doctrine and judicial opinions) and society’s use and reaction to that law. The course explores how everyday people thought about law and government and in turn the degree to which those ideals matched the reality of what existed. Using primary and secondary sources, students will examine the different ways in which men and women, freed men and slaves, frontier settlers and native peoples viewed and interpreted law and how law reflected and challenged their basic social, political and economic values.

HIST 457-A Revel, Riot & Rebellion Early MW 02:00PM-03:50PM
This course is an in-depth look at the place of popular resistance in Early America. The course will focus on riots and rebellions in the 17th and 18th centuries in order to get a better understanding of the politics, society and culture of Early America. Native American and slave revolts will be explored alongside the riots and rebellions of European Americans. Throughout the semester students will develop a substantial research paper on a particular riot or rebellion drawing on academic interpretations and primary sources.

IMS 210-A Money, Power, and Wall Street TH 12:00PM-12:45PM
In this class students explore the current literature on the connection between money, power and Wall Street with a special emphasis on the causes, consequences and policy implications of financial crises around the world.

MATH 154-A Statistical Literacy T 09:45AM-11:35AM
MATH 154-B Statistical Literacy T 01:00PM-02:50PM
This course provides students with the knowledge necessary to interpret data intelligently and responsibly in their workplaces and their lives. The main units of this course are sample design, descriptive statistics, and statistical inference. Material will be presented in a non-mathematical conceptual manner involving simulations, discussion and active learning.
This course is intended for any of the following audiences:
* Students who are currently enrolled in Math 100 and need another 2 credits to have a full load.
* Students who are pursuing teacher certification and need 6 math credits.
* Students who will eventually take Math 123 but want a gentle introduction to statistics.
Grades will be based on short weekly assignments and three unit quizzes.
Co-requisite: Math 100, Basic Algebra
Note: This course does not count for Math distribution and is not intended to fill the statistics requirement for the psychology or criminal justice majors.
PHED 105-B  Scuba Diving  MW 06:30PM-11:00PM
Explore the mysteries of the underwater world – learn to scuba dive. Accept the challenge: it’s easy and fun. Taught by professional Association of Diver Instructors (P.A.D.I.) certified teachers, this certified Open Water Diver course will provide the students with classroom instruction, pool training in the care and use of diving equipment, as well as water safety. Certification is permanent! Each class will involve classroom and pool work. Students must provide their own personal mask, snorkel, wet suit boots and power fins with adjustable straps and wetsuit gloves if the water is cold. These items may be purchased on the first day of class at a course discount. The first class will meet TBA, 6:30 to 7:30 p.m. in room G-40 of the Heim Bldg., followed by a swim test. All other classes will meet from 6:30 pm to 10:30 pm on Mondays and Wednesdays. Open water dives will TBA. Bring swimsuit and towel to first class. Cost $370.00

PHIL 340W-A Topics: Lying and Lawbreaking  MWF 02:00PM-03:05PM
We will attempt to sort out the rights and wrongs of lying and law-breaking. In other words: Is it ever morally acceptable to lie or break the law? And if it is, when? And why? Prerequisite: Students who have not successfully completed two courses in philosophy may not take this course without the permission of the instructor. When topics differ, Philosophy 340 may be repeated for credit; however, except with departmental approval, it may be counted only once toward a major in philosophy.

PSCI 0258-A The Politics of Water  MWF 09:00AM-10:05AM
An exploration of the politics of fresh water, both in the US and internationally. This course will look at how fresh water is treated in domestic law, judicial decisions, human rights, economics, international law, international development, social movements, and the public consciousness. This course will also discuss the special challenges to implementing laws, regulations, and judicial decisions regarding water.

PSY 0250-A Special Topics: Mother-Child Relationships  MWF 12:45PM-01:50PM
This course will explore mother-child relationships and how these early relationships can affect development throughout the lifespan. Much of the course will explore the establishment and consequences of attachment relationships in infancy, but discussions will also involve how these early relationships influence our self-perceptions, social cognition, and social interaction in childhood, adolescence, and adulthood. The course will also touch on relationships with fathers and other important people in children’s lives. This class is intended to be a seminar-style course in which students will engage in an in-depth exploration of the literature pertaining to attachment from infancy into adulthood. Students will be expected to complete advanced readings, to be actively engaged in in-class discussions, and to make several in-class presentations. Prerequisites: PSY 110

REL 337W-A Biblical Topics: Genesis  TTH 09:45AM-11:35AM
Genesis is a story of beginnings in the Bible, setting both a universal context and a relational context centered around God’s covenants with his creation and humanity as a whole, and with the particular family of Abraham. This course explores these various traditions conveyed in the biblical book of Genesis within their appropriate historical, political, cultural, literary and theological contexts. Students utilize various scholarly approaches and methods to better understand the larger biblical message. This is an upper-level seminar offered as writing intensive, and thus incorporates a variety of written assignments and attention to the writing process. Prerequisite: REL 113 or 114, or consent of instructor.
Equality: what does it really mean? Throughout history and continuing into today, various groups have protested, petitioned, and fought for equal rights and social acceptance. How has the concept of equality and the struggle to achieve it changed over time? Is full equality even desirable? After all, if everyone is equal, can anyone be truly special? This seminar will explore scientific, cultural, and historical aspects of this constant human battle for justice in an ever-changing world.

SOC 320-A Special Topics: Sociology of Mental Health and Illness  MWF 09:00AM-10:05AM
This course is an examination of the concepts of mental health and mental illness from a sociological perspective. Major issues to be addressed include a consideration of the meaning and implications of the term “mental illness,” an examination of the most important sociological and social psychological theories of mental illness and mental health, an examination of the social reaction that American culture has traditionally responded with to the condition of mental illness, and an analysis of historical and modern methods of treatments.

SPAN 321-A Topics: Images of the United States in Hispanic Literature  MWF 11:30AM-12:35PM
In American cultural representations, Spain and Latin America are often stereotyped as lands of bullfights, the tango, and revolutions, a sun-drenched backdrop where Don Quixote is found tilting at windmills, Latin lover Don Juan is searching for his next victim, and the sultry Carmen is snapping her fan. But do we find similarly stereotypical perceptions of the United States in Spanish-language cultural representations? Through a close reading of contemporary literature and film, we will examine how the United States is imagined and used rhetorically to address questions of identity, independence, power, and national pride in Spain and Latin America.

SPAN 426W-A Topics: The Representation of Honor in Spanish Literature  MW 02:00PM-03:50PM
What is honor? Is it public esteem based on honesty, integrity or righteousness? Is it privilege or an exalted social standing? Is it a code of dignity and pride that is maintained by force of arms? Is it chastity or the reputation of chastity? Is honor morally eternal or culturally relative? This topics course will address these questions while considering the multi-layered and varying representations of honor throughout Spanish literature. Beginning with Spain’s first epic poem from the 11th century, the course’s primary texts will span ten centuries and include “classic” works from the Middle and Golden Ages as well as important selections from the 19th, 20th and 21st centuries. A variety of genres—poetry, narrative and drama—will comprise the primary course readings.

THEA 215-A Stage Makeup Styles  MW 10:15AM-12:15PM
This basic makeup techniques course will offer practical experience in both straight and character makeup through lecture-demonstrations and laboratory practice. This course will substitute for THEA 232 Stage Makeup.