Fall 2016 Experimental, Topics and New Courses

ARCH 150-A Introduction to Archaeology  TTH 09:45AM-11:35AM
ARCH 150-B Introduction to Archaeology  TTH 01:00PM-02:50PM
This course is an introduction to the scientific study of the human past through the retrieval, analysis, and interpretation of material remains. We will cover the major goals of archaeological research and the techniques used to extract data from the archaeological record. These methods will be illustrated with examples from many parts of the world while labs provide students with the opportunity to gain hands-on experience with the techniques and tools that archaeologists employ. Through these methods we will explore how archaeologists reconstruct past human behavior and discuss such important themes as the organization of ancient societies, the relationships between cultural and ecological systems, the evolution of the human mind as well as contemporary issues related to cultural heritage and professional ethics.

ARCH 251-A Mesoamerican Archaeology  MW 02:00PM-03:50PM
Mesoamerica, the area encompassing Mexico and northern Central America, was the setting for two major transformations in human history: the development of maize agriculture and the emergence of cities and states in the New World. The legacy of those achievements is still evident today among contemporary Latin American societies. This course provides a general survey of the culture-historical developments of Mesoamerican civilization with an emphasis on Olmec, Maya, and Aztec societies. Not open to students with credit for ANTH 250 unless planning to major in Archaeology with Latin American Concentration.

ARHI 0353-A Ancient Art  MW 03:15PM-05:05PM
This course will explore the roots of ancient Mediterranean culture in the Ancient Near East. Mesopotamia and Egypt produced urban cultures beginning in the 4th millennium BCE. These early urban cultures provided the seeds for the Late Bronze Age cultures of the Levant, the Aegean and Anatolia. These in turn formed the breeding ground for Mediterranean culture of the 1st millennium BCE: the foundation of the modern "western" world. An exploration of the past 100+ years of archaeological research and our resulting knowledge of ancient art and architecture will elucidate these processes.

ARHI 0356-A Current Approaches to Curatorial Methods  MW 02:00PM-03:50PM
This course is designed to provide a recent historical, theoretical, and practical framework for students to work collaboratively to conceptualize, research, promote, and organize multiple curatorial projects to be presented in the Lycoming College galleries. Students will study a range of curatorial formats and types of exhibition venues, focusing on the conception, organization, presentation and critical reception. Through readings and discussion, viewing online resources, gallery visits, studio visits and guest lectures, students will also learn to play the role of art critic to analyze and write about art exhibitions. Prerequisites ENGL 106 or ENGL 107.

BIO 150 -A Public Health and Disease  MWF 10:15AM-11:05AM
The health of human populations around the world has improved dramatically over the past 150 years due to improvements in nutrition, water treatment and sanitation, worker and transportation safety, infectious disease prevention and treatment, as well as other medical innovations. This course will explore the science behind global public health successes and current challenges through case studies and evaluation of proposed public health policies.

**BUS 350 -A Managerial Research Methods**  
MW 02:00PM-03:50PM
Managerial Research Methods is an upper-level course focusing on the objective process of collecting and analyzing data to aid managerial decision making. Students will learn how to review, apply and conduct organizational research. Major topics include the scientific method, sampling, data collection, observation and interviews, survey construction and experimental design. Students will also learn how statistics are used to analyze organizational data. Prerequisites: BUS 228, BUS 238, BUS 244.

**BUS 351 -A Security Valuation and Portfolio Theory**  
MWF 12:45PM - 01:50PM
A detailed examination of portfolio management and capital market theory including a review of material on efficient markets, the basic Markowitz portfolio model and the capital asset pricing model. The above concepts in terms of international diversification and the evaluation of portfolio performance are covered. Traditional equity, bond and derivative valuation techniques will also be covered. Prerequisites: BUS 228, BUS 238, BUS 244.

**BUS 352 -A Principles of Digital Marketing**  
TTH 09:45AM-11:35AM
The digital landscape is moving at a lightning fast pace. Every industry has been affected by advances in digital—from retail to brands and agencies. This class will cover the fundamentals of digital marketing, and introduce you to the key principles and integrate the other disciplines like design, analytics, communication, psychology and ethics vital to today’s modern marketer. You will learn the technical jargon and be taught to effectively research and speak about the principles and trends of digital marketing. You will be challenged to apply all those disciplines to a digital marketing project. Prerequisites: BUS 228, BUS 238, BUS 244.

**CJCR 345-A Special Topics: Criminal Trials and Procedure**  
TTH 01:00PM-02:50PM
This course offers a comprehensive overview of the ultimate safeguard in the criminal justice system of a citizen’s liberty, the criminal trial. Differentiation will be made regarding what rights attach to the growing seriousness of criminal acts – beginning with summary charges, to misdemeanors, felonies and capital offenses. The class will follow chronologically pertinent stages: from arrest, the return of formal charges, pre-trial skirmishing and finally the criminal trial, from jury selection through the return of a verdict. Comparisons will be made between Pennsylvania State and Federal Criminal Procedures and the bases, Constitutional, statutory or decisional law, for any divergences.

**ECON 250- A Health Economics**  
MWF 11:30AM-12:35PM
An introduction to health economics from a theoretical and practical perspective. This class will cover aspects of individual health such as smoking and BMI; aspects of health care such as financing, health systems, and health reform; and aspects of health insurance markets such as market competition, and equity vs. efficiency in services. Prerequisite: ECON 111 or consent of the instructor.
This course is intended to introduce students to the development of manners and “good practices”, which became a cultural phenomenon in 19th century France. In addition to the severe medical, social and political implications of these practices, literary texts of the time also focused on the issues of domestic life, marriage, and sexuality. Through a selection of works from various literary schools of the period, students will examine how authors expose the blurred line between private and public, and how hygiene, sexuality, and married life became matters of socio-political discourse.

**IMS 210-A  Consumer Decision-Making and Issues**
TH 12:00-12:50PM
We as the consumers can easily spend our entire income or save and invest a portion of it. Spending or investing wisely, however, is not as easy. Everyone is confronted with decisions about what to buy, and where to find the best deals. We also need to make decisions about our investment choices. In this seminar we learn how to become a better consumer/investor and how to make more intelligent decisions. Prerequisite: Membership in the Management Scholars program of the IMS.

**MUS 151-A  Class Piano**
TTH 08:45AM-09:35AM
A Study of piano in a group setting for beginning pianists. Topics include piano technique, improvisation, sight-reading, and solo and ensemble repertoire. A hands-on approach to music theory topics such as pitch and rhythm notation in treble and bass clefs, scales, and chords. Music majors and minors are encouraged to take Class Piano I as a co-requisite with MUS 120. Lab Fee: $125.00

**PHED 105-B  Scuba Diving**
MW 06:30PM-11:00PM
Explore the mysteries of the underwater world – learn to scuba dive. Accept the challenge: it’s easy and fun. Taught by professional Association of Diver Instructors (P.A.D.I.) certified teachers, this certified Open Water Diver course will provide the students with classroom instruction, pool training in the care and use of diving equipment, as well as water safety. Certification is permanent! Each class will involve classroom and pool work. Students must provide their own personal mask, snorkel, wet suit boots and power fins with adjustable straps and wetsuit gloves if the water is cold. These items may be purchased on the first day of class at a course discount. The first class will meet on Wednesday, TBA in room G-40 of the Heim Bldg., followed by a swim test. All other classes will meet from 6:30 pm to 10:30 pm on Mondays and Wednesdays dates TBA. Open water dives will TBA. Bring swimsuit and towel to first class. Cost $370.00

**PHIL 250-A Introduction to Metaphysics and Epistemology**
TTH 01:00PM- 02:50PM
An introduction to some of the central problems in metaphysics and epistemology. Metaphysics concerns the study of the ultimate nature of reality. Epistemology concerns the study of knowledge and its justification. Metaphysical questions examined in the course include: How are minds and bodies related? Do we ever act freely or are all of our actions determined? How are objects related to their properties? What accounts for the identity of objects and persons over time? Epistemological questions examined in this course include: What is the difference between knowledge and belief? What justification do we have for our beliefs? Does knowledge require certainty? Is it possible that we don’t have any knowledge of the external world at all?

**PHIL 340-A Philosophy and Human Nature**
TTH 09:45AM- 11:35AM
Consideration of a variety of philosophical issues that arise in connection with the idea of human nature. Specific topics will depend in part on the interest of students.

**PSCI 251-A European Politics**

An introduction to domestic politics in a number of European countries, with a focus on contemporary issues including the challenges associated with the changing demographic composition of many European societies, concerns regarding the continued viability of the social welfare state, and uncertainty over the future of the EU.

**REL 337-A Biblical Topics: Genesis**

Genesis is a story of beginnings in the Bible, setting both a universal context and a relational context centered around God’s covenants with his creation and humanity as a whole, and with the particular family of Abraham. This course explores these various traditions conveyed in the biblical book of Genesis within their appropriate historical, political, cultural, literary and theological contexts. Students utilize various scholarly approaches and methods to better understand the larger biblical message. This is an upper-level, writing-focused seminar, and thus incorporates a variety of written assignments and attention to the writing process.

**SCHOL 301-A The Presidential Election**

Every four years, Americans exercise their right to vote for their president. This seminar will approach the 2016 campaign season and election from a variety of perspectives in order to gain a fuller appreciation and understanding of this unique American experience. We will examine such things as the political system and Constitution of the United States, demographics and voting behavior, media coverage of political parties and their primaries and conventions, political rhetoric, and the election itself as well as its aftermath. And don’t forget that we’re electing more than only the president!

**SPAN 252-A Topics: Spanish for Heritage Speakers**  
**SPAN 252-B Topics: Spanish for Heritage Speakers**

Designed for students for whom Spanish is a heritage language. It provides those students with the opportunity to improve strategic speaking, reading, and writing skills, to master grammar points of particular concern to heritage speakers, and to enhance their understanding and appreciation of Hispanic cultures, including language variation, customs, geography, history, and current events. Emphasis will be placed on usage appropriate to academic and professional settings. *The course will fulfill the Distribution Requirement in Modern or Ancient Languages.*

**SPAN 426-A Topics: The Spanish Civil War and Franco’s Spain 1936-1975**

While the main focus of this course will be the literature written in Spain during the Civil War (1936-1939) and Francisco Franco's dictatorship (1939-1975), it will also include both a historical overview of the Second Republic (1931-1936) and a look at the transition from dictatorship to democracy (1975-). Over the course of the semester, we will study a wide range of cultural manifestations, including short stories, theater, poetry, pop music, film, and the visual arts. Secondary readings will consider the international response to Franco’s regime as well as the dictatorship’s impact on gender roles, regional identities and languages, religious expression, and terrorism in Spain.